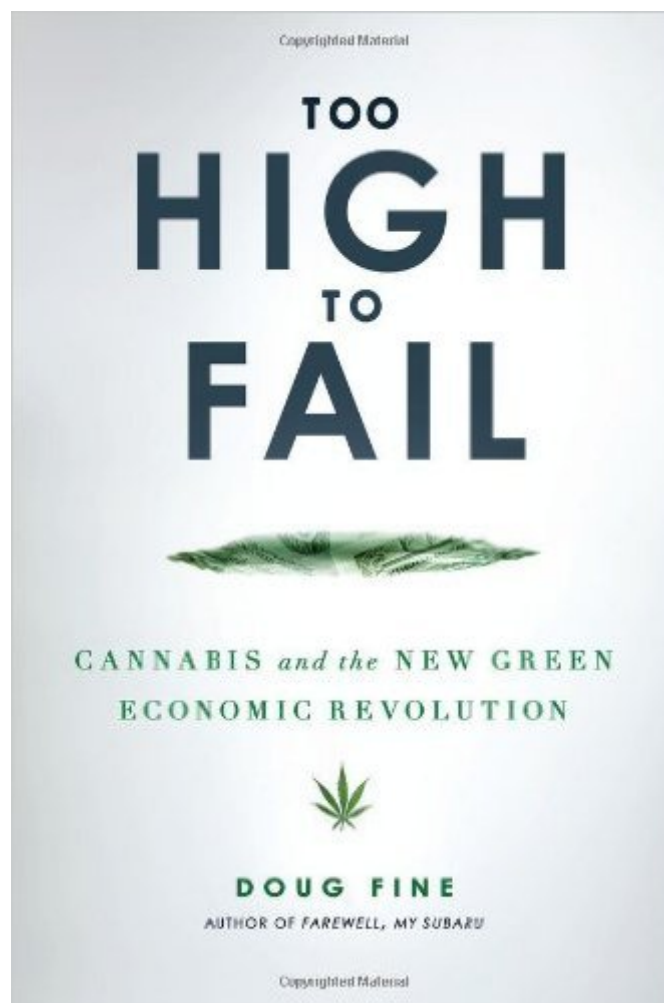# Too High To Fail: Cannabis And The New Green Economic Revolution

Synopsis

The first in-depth look at the burgeoning legal cannabis industry and how the â œnew green economyâ • is shaping our countryThe nationâ ™s economy is in trouble, but thereâ ™s one cash crop that has the potential to turn it around: cannabis (also known as marijuana and hemp).Â According to Time, the legal medicinal cannabis economy already generates $200 million annually in taxable proceeds from a mere two hundred thousand registered medical users in just fourteen states.But, thanks to Nixon and the War on Drugs, cannabis is still synonymous with heroin on the federal level even though it has won mainstream acceptance nationwide.ABC News reports that underground cannabisâ ™s $35.8 billion annual revenues already exceed the combined value of corn ($23.3 billion) and wheat ($7.5 billion). Considering the economic impact of Prohibitionâ "and its repealâ "Too High to Fail isnâ ™t a commune-dwellerâ ™s utopian rant, itâ ™s an objectively (if humorously) reported account of how one plant can drastically change the shape of our country, culturally, politically, and economically.Too High to Fail covers everything from a brief history of hemp to an insiderâ ™s perspective on a growing season in Mendocino County, where cannabis drives 80 percent of the economy (to the tune of $6 billion annually). Investigative journalist Doug Fine follows one plant from seed to patient in the first American county to fully legalize and regulate cannabis farming. He profiles an issue of critical importance to lawmakers, media pundits, and ordinary Americansâ "whether or not they inhale. Itâ ™s a wild ride that includes swooping helicopters, college tuitions paid with cash, cannabis-friendly sheriffs, and never-before-gained access to the world of the emerging legitimate, taxpaying â œganjaprenneur.â •

Book Information

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Customer Reviews

Should be required reading for lawmakers, but I often had to re-read many paragraphs to get the point, and that's why it's getting only four stars from me. That is not to say that it isn't excellent content, well researched, and provided me with a lot of facts. This was one of many books I am currently reading on the cannabis subject and it ranks high, (no pun intended), on my list of "must read" books for anyone who believes cannabis prohibition is a good thing, or is sitting on the fence about beneficial cannabis uses, or is considering activism for putting an end to prohibition. My difficulties with Doug's writing style is a personal thing, and while it was a bit distracting for me, re-reading did help to "drive home" many important facts that I want to retain for the future. Often, when I thought a point was trying to be made in one direction that seemed contrary, upon re-reading I got it. That's probably just me, but I do read a lot and his style is a bit different. This is NOT a reason to skip this book.While written in a journalistic style, you do get that it was really becoming a personal crusade for Doug to bring people to the understanding that prohibition in this country, and the world as a whole, is nothing short of ignorance and misinformation. It reads like a story that takes a lot of side trips to explain facts and fiction about cannabis uses, medicinally and industrially, now as well as throughout the ages. He provides information that enables understanding of how deep the issues of cannabis prohibition run, who the players are on both sides of the issue and what stake they have in this political game.

A very well-written book about the perils and rewards of cannabis farming in northern California during a growing season under the 9.31 program. While the book does present excellent detail, color and local flavor (I really want to visit Mendocino, now), it does occasionally wander away into mythical drug lore - like stating that a draft of the Declaration of Independence being written on hemp paper - which in a small way detracts from the overall message.The tone of the book is positive and presented - for about the first two-thirds of the work - by a subtle, effective delivery system. Unfortunately, the book becomes more and more strident towards the end. The odd inclusion of liberalism as supporting cannabis growth (which it doesn't), and other political strangeness derails the ending - at least for me.Doug Fine is a very good writer, and this book is one of his best works. I've read others and ... well, he and I see things differently when it comes to certain subjects. Rather than going off on a rant about the "economic benefits of cannabis to the country" like a previous reviewer did (which really wasn't a review of the book as much as it was a personal view of cannabis economy), I recommend that the reader pick up this book, and make up his own mind about the benefits or disadvantages of this Controlled Substances Act Schedule I

plant.Too High To Fail really isn't a "must read" for anyone who is thinking about the economic situation in this country; it's a "must read" for anyone who wonders about cannabis, cannabis enforcement, and how the plant goes from cutting to patient.

Too High to Fail: Cannabis and the New Green Economic Revolution Fail, Fail Again, Fail Better: Wise Advice for Leaning into the Unknown Growing Cannabis: The Medical Marijuana Patients' Guide to Growing Cannabis Indoors How to Finance a Marijuana Business: Cannabis Meets Crowdfunding: Private Placement Handbooks & Cannabis Commerce Handbooks, Book 3 The Official High Times Cannabis Cookbook: More Than 50 Irresistible Recipes That Will Get You High How Markets Fail: The Logic of Economic Calamities The Ganja Kitchen Revolution: The Bible of Cannabis Cuisine LEED GA MOCK EXAMS (LEED v4): Questions, Answers, and Explanations: A Must-Have for the LEED Green Associate Exam, Green Building LEED Certification, ... Green Associate Exam Guide Series (Volume 2) LEED v4 Green Associate Exam Guide (LEED GA): Comprehensive Study Materials, Sample Questions, Green Building LEED Certification, and Sustainability (Green Associate Exam Guide Series) (Volume 1) Too Big to Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System---and Themselves Too Big to Fail The Secrets of Economic Indicators: Hidden Clues to Future Economic Trends and Investment Opportunities (3rd Edition) Economic Apartheid In America: A Primer on Economic Inequality & Insecurity, Revised and Updated Edition The Death Of Money: Economic Collapse and How to Survive In Global Economic Crisis (dollar collapse, preppers, prepper supplies, survival books, money) (SHTF Survival) (Volume 5) A Prelude to the Welfare State: The Origins of Workers' Compensation (National Bureau of Economic Research Series on Long-Term Factors in Economic Dev) Economic Literacy, Grades 6 - 12: A Simplified Method for Teaching Economic Concepts Building Green, New Edition: A Complete How-To Guide to Alternative Building Methods Earth Plaster * Straw Bale * Cordwood * Cob * Living Roofs (Building Green: A Complete How-To Guide to Alternative) Gardening For Entrepreneurs: Gardening Techniques For High Yield, High Profit Crops (Farming For Profit, Gardening For Profit, High Yield Gardening) Too Big for Diapers (Sesame Street) (Too Big Board Books) Too Good to Leave, Too Bad to Stay: A Step-by-Step Guide to Help You Decide Whether to Stay In or Get Out of Your Relationship